

USDA/Tufts Telehealth Intervention Strategies for WIC (THIS-WIC)—Phase I: Brief Proposal

- All applications must be submitted online using the *THIS-WIC* online system. Visit <https://thiswic.nutrition.tufts.edu> and choose “Apply Online” on the “Request for Proposals” page under the “Funding” tab.
- Applicants may use the template below as a guide to prepare the Brief Proposal. Guidance for each section is included in [blue](#).
- Please use the **bolded heading sections** on p. 2 to organize your Brief Proposal. The required content for each of the sections should be entered directly into the Brief Proposal Form on the application form. You can copy and paste your text from a Microsoft Word document.
 - **You must respond to all of the section headings.**
 - **Please note the word limits for each section.**
- Applicants who complete and submit a Brief Proposal and are invited to submit a Full Proposal are not required to do so.

Project Title:

Project Lead:

State Agency (SA):

Telehealth Solution (600 words)

- Describe the telehealth intervention in relation to Priority Area 1 or 2 and how it will build on participant assessment information to provide nutrition education and/or breastfeeding support and how the solution will be used to deliver only allowable WIC services by qualified professionals
- Describe how the intervention will address challenges identified through the participants' nutrition and/or breastfeeding assessment (e.g. high risk)
- Tell us how the intervention will facilitate documented counseling contacts, care plan development and appropriate follow-up
- Describe potential reach of the intervention, including geographical area and/or specific populations, and the number or range of local agencies or clinics that will be engaged during the project period

Problem Statement (600 words)

- Describe the population served by the WIC SA(s) (if a consortium) and the specific populations targeted in the intervention
- Tell us whether rural or other populations with decreased access to WIC are included and to what extent
- Explain the complex problems among WIC participants that limit their access or use of WIC services and/or require qualified professionals at the SA level

Staffing (300 words)

- Tell us about the capacity of the SA (or consortium) and any relevant partners to carry out the project, including roles of key team members with respect to implementation of the project

Evaluation (300 words)

- Indicate willingness to implement the intervention in a randomized fashion or with comparison and treatment groups
- Describe your interest and ability to work collaboratively with THIS-WIC on the evaluation including willingness to provide data and assist with data collection efforts

Budget (not scored)

- Provide anticipated total budget for the proposed project